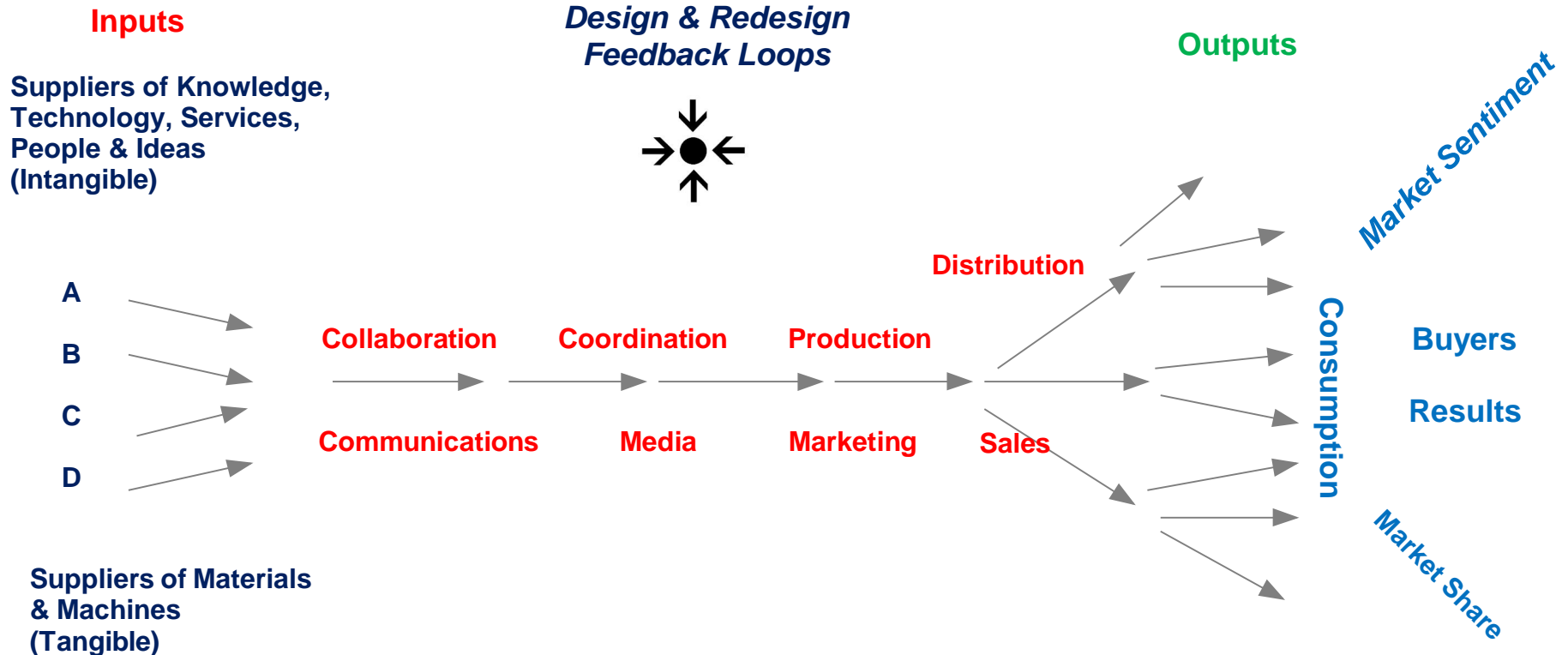


Why Do Intangibles Matter Most?

The Systemic Nature of Business



Because

80% of the Inputs Are Intangible Assets
100% of the Interaction Comes From Intangible Assets
80% of The Organizations Value Is From Intangibles

Smarter Companies Know What Produces Results..Intangibles

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